

WHRB

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HARVARD RADIO BROADCASTING CO., Inc.

SIXTEEN DUNSTER ST. • CAMBRIDGE 38, MASSACHUSETTS

ELIOT 4-8177

Marilyn Moss
WCSR
10 $\frac{1}{2}$ Prospect Street
Northampton, Mass.

Dear Marilyn,

Our regular Saturday Afternoon and Evening show, "Music for the Asking" is now run on a participation spot basis. Seeing that we have many contractual agreements already for the eighteenth it would be inadvisable for us to give you those hours of radio time. We would like you to start broadcasting at Eight O'clock in the evening and run until 10 or 11.

I was on the whole very pleased with your program schedule only I would suggest you omit the quiz program as we ~~have~~ had very little luck with that type of broadcast over this air.

Please write and tell me if you can go till eleven. Other than that I can't think of any difficulties that should arise. You can, of course, come down ~~at~~ during the afternoon and I can assure you we will do our best to familiarize you with the station and its operations.

We'll see you on the eighteenth.

Burton Malkiel

Burton Malkiel
Operations Manager
WHRB

WHRB

HARVARD RADIO BROADCASTING CO.
EXTENSION 2-1111
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